

# Mobile Vikings cookie policy

Websites use technologies to be as user-friendly as possible for every visitor. Things like cookies. Cookies may be used by website owners or by third parties, such as advertisers, who communicate through the website you visit.

We think it is very important that you know and understand which cookies we want to use and why. You will find all the information you need below.

## Functional

Our websites use cookies to:

- Save your preferences such as language, location, etc.
- Save your video settings (buffer size, screen resolution, etc.).
- Save your login details with your permission so you don't have to log in again every time.
- Read your browser settings to get the most out of the website on your screen.
- Track any misuse of our websites and services, e.g. by tracking the number of failed login attempts.
- Avoid burdening the website unnecessarily; if the load is too high, the website will no longer be accessible.
- Enable comments on the website.
- Remember the products in your shopping cart.
- Remember the information you entered on different pages during ordering or checkout, so that you don't have to do it over and over again.
- Load push notifications, if you like.
- Pass on information between pages, e.g. when conducting a survey or placing an order.
- Detect bugs or other problems in the website's code.

Below is a list of the cookies and technologies used by our sites within this category:

- Facebook connect
- Google Maps

## Statistical

We also use cookies to find out which parts of the website are most interesting to visitors. We keep track of how many visitors there are to the website and what they look at the most.

We use that information to create statistics so that we know how often people visit our web pages and how long they stay there. This allows us to continuously adapt the website. The statistics and other reports are not linked to any persons.

Below is a list of the cookies used by our sites within this category:

- Firebase Analytics (APP)
- Google Analytics
- Google Tag Manager
- Hotjar
- Optimize



## Personalised content

We want to show every visitor interesting information, which is why we try to adapt the website to every visitor as much as possible.

In addition to our own technology, we also work with the following partner:

- Optimize

## Advertisements

We also use third-party cookies so that you can see ads for our own websites and services on other websites. For this, we work together with the following partners:

- Facebook
- Google AdWords
- Krux
- Google Floodlight
- Tradetracker
- Awin
- TikTok
- Leadinfo

## Your choices

You can choose which cookies you allow via your settings. Functional cookies are mandatory because they make the website work. We also always load statistical cookies because we don't collect any personal data with them. You can decide about all other cookies yourself by [changing your settings](#).

You can choose which cookies you want to allow in the settings in most popular browsers like Chrome, Firefox, Internet Explorer, Edge, and Safari. You can also delete all cookies on your computer in each browser, but you will need to adjust those settings separately for each browser and for each device. If you choose not to allow any kind of cookies in your browser, including functional cookies, our websites may no longer work properly for you.

## Last, but not least...

The cookie policy will be adjusted from time to time as the website or the legislation surrounding cookies changes. You will always find the most recent version on this page, and if the cookie policy changes, we will ask you to make a choice again.

This cookie policy applies to all Mobile Vikings websites. Questions or remarks? Then don't hesitate to contact us at [privacy@mobilevikings.be](mailto:privacy@mobilevikings.be).

